

B I L L R O B I N S O N

C H I L D ' S P A T H B O A R D V I C E - C H A I R

C O - C H A I R , M A R K E T I N G & D E V E L O P M E N T C O M M I T T E E

Bill Robinson brings a wealth of experience and a strong dedication to community service to his role as a valued member of our board. Originally from St. Louis, Missouri, Bill has an impressive track record in various industries.

After graduating from Washington University, Bill pursued graduate studies in finance at the University of Virginia and logistics at the University of North Texas and the University of Maryland. Having served in the U.S. Army as a Reserve Captain in the Medical Service Corps, Bill held influential roles as an executive officer of a MASH unit and a medical company commander.

During his 20-year tenure at the Kroger Co., Bill made significant contributions in marketing, purchasing, and construction and industrial engineering methods training. He then spent 30 years in the food industry, focusing on marketing, purchasing, manufacturing, and logistics.

As the owner and CEO of Warmco Inc, a marketing and consulting firm specializing in strategic overviews, Bill serves as a senior consultant for a consortium of industry executives. He actively contributes to various think tanks, engaging in thought-provoking discussions on numerous subjects.

A strong advocate for child care and early learning, Bill has chaired four boards in the field, including CCCR, a previous iteration of Child's Path.

Bill is an active member of the Rotary Club, having been a member of the Naples North Rotary from 2007 to 2015, then rejoining the Naples Rotary Club in 2022.